

# GET READY TO SET YOUR NEW YEARS RESOLUTION WITH ROYAL CARIBBEAN INTERNATIONAL®



## ENHANCED SMOKING POLICY Frequently Asked Questions

### Why enhancing this policy?

In order to demonstrate our commitment to a healthy balanced lifestyle in line with our new Vitality program, Royal Caribbean International will institute an enhanced ship wide smoking policy which addresses staterooms, public areas and enforcement.

We also want to listen to our guests' commentary regarding creating healthy environments for cruisers as states have become stricter with smoking policies in public areas.

### When will this enhanced policy be implemented?

The implementation of this policy will take place in January of 2008.

### Will this policy be fleetwide?

The policy will go into effect for the entire fleet with the exception of Legend, Rhapsody and Splendour on the first full sailing of January 2008. The remaining ships will be affected in the summer transition sailings of 2008.

### What are the changes in the policy?

The enhanced smoking policy will include the following key changes:

- Elimination of smoking within the staterooms, smoking allowed on balconies.
- Creation of one non-smoking bar on every ship (Champagne Bar on Freedom, Radiance and Vision Classes - Viking Crown on Sovereign Class) The designated non-smoking lounge is subject to change, please inquire once onboard.
- Consistent policy toward non-smoking in any dining area fleetwide, indoors or outdoors.
- Reinforcement of Smoking Policy fleetwide.

### What will happen if the public room smoking policy is violated?

Guests, who are found smoking in a non-smoking area, will be guided to a space that allows smoking.

### What are the penalties for smoking in a stateroom?

Guests who smoke in their stateroom are charged a \$250 penalty.

### Why do the violations differ from non-smoking areas to staterooms?

The violations differ because the damage caused by guests smoking in their stateroom is very high (time, resources, equipment and cleaning materials to service the stateroom) vs. smoking in an open space.

### What happens to guests who continue to violate the policy?

Guests who continue to smoke thereafter should be managed using the Guest Conduct Policy and related escalation guidance up to possible disembarkation.

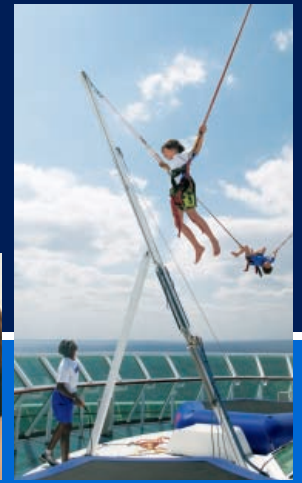
### How will the guest know of a nonsmoking area?

Onboard communication will be included in the Compass, guest muster drill, Cruise Services Directory, Stateroom Attendant introduction and Guest Conduct Policy video and supported by non-smoking signage on stateroom doors and throughout the ship to designate non-smoking areas.



*Get out there.®*

# GET READY TO SET YOUR NEW YEARS RESOLUTION WITH ROYAL CARIBBEAN INTERNATIONAL®



## ENHANCED SMOKING POLICY Frequently Asked Questions

### Will this policy be implemented on Celebrity or Azamara Cruises?

The smoking policies for Azamara and Celebrity Cruises have not changed.

### Is this enhanced policy for the entire cruise industry?

Many of our competitors are currently offering the same if not tighter regulation; aligning us with our competitors.

### What happens if a guest wants to cancel due to this announcement?

Although we do not anticipate many guests canceling cruises due to the new policy, we are asking you to track any cancellations, authorized by later communications, made for this reason.

### SMOKING AND NON-SMOKING AREAS BY CLASS

VOYAGER/FREEDOM CLASS			
Smoking / Non-Smoking Areas			
Area	Smoking	Non-Smoking	Variation
Royal Promenade		X	
Shops Onboard (All)		X	
Casino	X	X	Non Smoking Tables available



*Get out there.®*

\*Additional information will be posted on the Knowledge Desk under smoking!